



n o r t h e r n c a l i f o r n i a
Center for Well-Being

Celebration of Dreams 2012

Honoring leaders in Health and Wellness

2012 Sponsorship Opportunities

Be our Total Wellness Champion at the \$10,000 level *(only one company at this level)*

- As our primary event sponsor, your company will have special signage and recognition at the event.
- Two tables at our **16th Anniversary Event** in a prime location. Table seats 8.
- A press release announcing your sponsorship of the Center for Well-Being's event which supports the **45%** of our client base who are in need of free or sliding scale services.
- Your name listed as a primary sponsor on our materials throughout the year, including a full page advertisement in the program and three issues of our course catalog, distributed to 25,000 households.
- Our professional staff provides eight hours of wellness programming for your employees based on your needs (\$1200 value); all local employees attending Center for Well-Being programs throughout the year receive a 20% discount on class fees.

Be a Wellness Champion at the \$5,000 level

- Your banner and logo displayed as a major sponsor at our event, and your ½ page advertisement featured in the program and three issues of our course catalog, distributed to 25,000 households.
- One table (seats 8) at our **16th Anniversary Event** in a prime location & a special mention at event.
- Our professional staff provides four hours of wellness programming for your employees based on your needs (\$800 value); all local employees attending Center for Well-Being programs throughout the year receive a 10% discount on class fees.

Be a Lifestyle Champion at the \$2,500 level

- Your banner displayed as a major sponsor at our event, your logo featured in the program, and three issues of our course catalog, distributed to households in Sonoma County.
- One table (seats 8) at the **16th Anniversary Event** in a prime location & a special mention at event.

Be a Fitness Champion at the \$1,000 level

- Your name listed as a major sponsor at our event, your logo featured in the program, and three issues of our course catalog, distributed to 25,000 households.
- One table (seats 8) at our **16th Anniversary Event**, display with your logo, and a special mention at the event.